Shanghai May 13th, 2024

**Plasmatreat continues growth plan announcing Spencer Chen appointed as new Managing Director of Greater China**

**Plasmatreat GmbH, headquartered in Steinhagen, Germany, is pleased to announce that Spencer Chen has been appointed as the new Managing Director of Plasmatreat Shanghai, responsible for the Greater China region. He took over from Calvin Chen on April 1, 2024, who is retiring after 18 years of successful work and support in building up the Plasmatreat subsidiary in China.**

"We are deeply grateful to Calvin Chen for his commitment and achievements. Together with him and China team, we have led our Chinese subsidiary to numerous successes," says Christian Buske, CEO at Plasmatreat GmbH. Plasmatreat China is the expert in the Chinese market for surface pretreatment with Openair-Plasma and PlasmaPlus. For customers and interested parties, the subsidiary is well equipped with expertise and technical facilities offering environmentally friendly, inline and selective pretreatment of all types of surfaces in China.

The new Managing Director of Plasmatreat Greater China, Spencer Chen, brings a wealth of experience to the role. With over 26 years of global experience, including 20 years in sales, business development and sales/operations growth, he is well-positioned to lead Plasmatreat China’s continued success. His background spans various industries, all touching the surface treatment, semiconductor, solar cell, display, and automotive applications. Spencer's skills in business expansion, product strategy, and team management will be invaluable as he takes on this leadership role.

"We look forward to working with Spencer Chen and leveraging our global knowledge and his expertise to further drive the success of Plasmatreat China and build on the work of Calvin Chen," concludes Buske.

For more information, please visit: [www.plasmatreat.com](http://www.plasmatreat.com)

***Info box:***

**How Openair-Plasma and PlasmaPlus optimize industrial processes.**

When plasma with its high energy level comes into contact with materials, it changes the surface properties, for example from hydrophobic to hydrophilic. Plasma technology requires only compressed air and electricity for operation. Fine cleaning with Openair-Plasma gently and reliably removes dust, release agents, additives, plasticizers and hydrocarbons from surfaces. Especially with non-polar plastics, plasma treatment achieves surface activation. It supports the increase of surface energy by introducing hydroxyl groups and thus improves adhesion in subsequent processes such as bonding, printing, painting and sealing. Plasmatreat's PlasmaPlus technology can also be used to create targeted functionalized surfaces with defined properties by applying (depositing) nanocoatings, e.g. as an additional adhesion promoter layer.

(897 characters with spaces)

**About Plasmatreat**

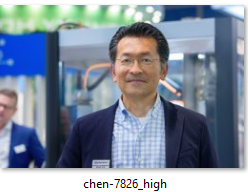
Plasmatreat is an international leader in the development and manufacture of atmospheric plasma systems for the pretreatment of substrate surfaces. Whether plastic, metal, glass or paper - the industrial use of plasma technology modifies the properties of the surface in favor of the process requirements.

Openair-Plasma® technology is used in automated and continuous manufacturing processes in almost every industrial sector. Examples include the automotive, electronics, transportation, packaging, consumer goods and textile industry, but the technology, cost and environmental advantages of the plasma technology are used in medical technology and in the renewable energy sector as well.

The Plasmatreat Group has technology centers in Germany, USA, Canada, China, and Japan. With its worldwide sales and service network, the company is represented in more than 30 countries by subsidiaries and sales partners.

(968 characters with spaces)

**Picture captions:**

****

Spencer Chen is the new Managing Director of Plasmatreat China.

(Copyright Plasmatreat GmbH)